WHAT TO EXPECT

Cybercriminals get better at malicious activity every day, while people are becoming less forgiving toward businesses that fail to protect their data. Around 30% of consumers surveyed by Bank of America said they wouldn’t return to a small business that suffered a data breach, up from 20% two years ago. The same survey found that breaches of small businesses are becoming more common and more costly. More than one in five small to medium businesses reported a data breach within the last 24 months, up 17% from two years ago. 41% of small businesses reported suffering a breach that cost more than $50,000 to recover from. Numbers like this should serve as a wake-up call. Every small business needs to educate themselves and develop a security strategy to protect their data.

This webinar will cover:
- Actionable steps small businesses can take to be safer
- Human Hacking through phishing and stolen credentials
- Understanding Insider Threats: employees, malicious insiders, & agents

FEATURED SPEAKERS

- Steve Pressman, Alpine Cyber Solutions, President; Mark Viglione, Cybersecurity Engineer/Founder; Andrew Price, Senior Manager, Security

Date: September 30
Time: 6:30pm-8pm
Location: Webinar
Register Online Now